

BUILDING A VIBRANT PARISH

With shifting demographics and an ever-changing culture, parishes across the United States face a number of challenges to building a vibrant and engaged parish community. Methods vary and tools change, but the mission remains the same “yesterday, today, and forever” – to engage more people by introducing them to Jesus Christ.

Presented with new opportunities and challenges for the Gospel, LPi is pleased to offer the **Building a Vibrant Parish Seminar**. Over the course of a day, our expert staff unpacks the vibrant parish model. We examine proven best practice techniques and provide you with the tools you need to engage and evangelize your community. A vibrant parish is built one brick at a time. Participants will walk away with specific action steps to begin effecting incremental, substantial change in their parish experience.



4 QUADRANTS OF A VIBRANT PARISH

Each **Building a Vibrant Parish Seminar** includes four sessions covering key areas for mission-minded parish life.

1. DISCIPLESHIP:

Being followers of Jesus Christ means becoming responsible stewards of the gifts we have received. Our session on **Discipleship** includes:

- The importance of pastoral and financial planning for sustained discipleship
- Common planning pitfalls and how to avoid them
- Stewardship spirituality and increasing parish engagement

2. IDENTITY:

Before any practical or pastoral initiative can begin, it is essential to understand who you are as a parish and who you hope to be for the community. Our session on **Identity** includes:

- Parishioner and public perception of your parish community
- The role of hospitality in parish life
- The importance of brand in fostering belonging

3. COMMUNICATION:

Effective communication is essential in a world of information overload. If you don't tell anyone outside the pews about your parish, how will they know? Our session on **Communication** includes:

- The corollary link between good communication and greater engagement
- Using digital communications effectively
- Tech tips curated from parishes across the country

4. FORMATION:

For most Catholics, the parish is their primary source of Christian formation. Vibrant parishes embrace the opportunity to evangelize, educate, and empower their parishioners in their faith development. Our session on **Formation** includes:

- The importance of catechesis and evangelization parish-wide
- Overlooked opportunities for formation
- Creative use of print and digital communication for catechetical formation

LPi is a national leader in parish communications and stewardship resources. Our **Building a Vibrant Parish Seminars** are assembled from the collective lessons and wisdom of parishes across the country. We invite you to come with your experiences and ideas! Together we can build a more vibrant Church that moves the world.