

# WE GATHER

## NOW DIOCESES AND PARISHES CAN SHARE DATA FROM A SINGLE PLATFORM.

There is so much parish data out there that could be gathered but isn't. Not because our parishes don't see the value in collecting it, but because there isn't anyone to lead the way. And the parishes that do collect? Well, their parishioner data is stored using various platforms, files, and folders, and it's nearly impossible for a diocese to access it — until now.





Introducing WeGather, an integrated Church Management & Parish Community Builder ... and the data management platform you've been waiting for. Along with a professional and accommodating Success Manager and Salesforce Certified staff just a phone call away, WeGather not only allows you the means to gather vital parish data, but leverage it to your advantage.

With WeGather, dioceses and parishes can share data with each other using one central platform, where parishioner contact information, financial reports, and sacramental numbers are collected in one easy-to-use database. There's no need to ask parishes to send information by a certain time and in a particular format. Because as a diocese, you already have access to the data through dashboards and reports in real time.

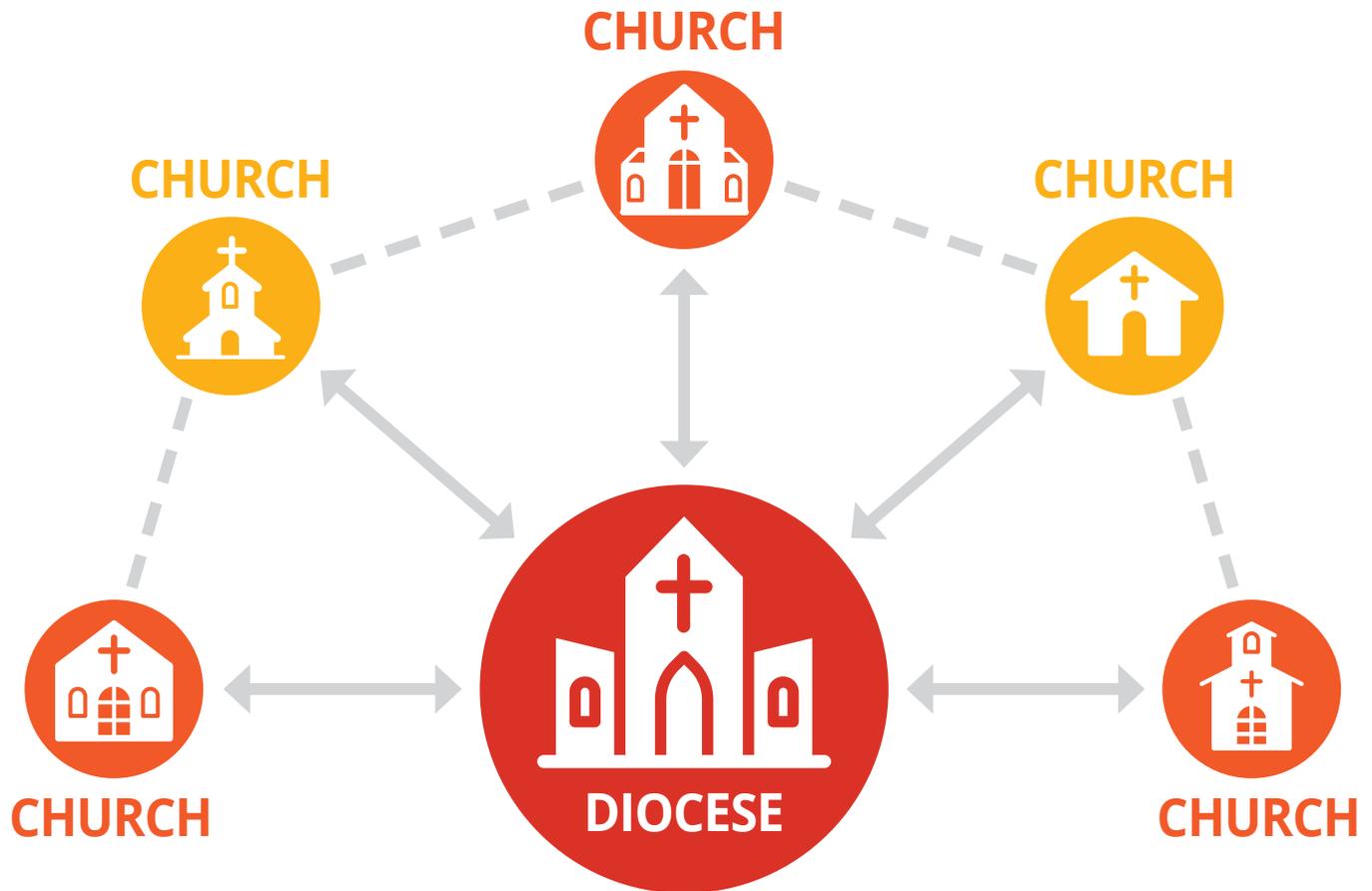
## DATA UPDATES

- ▶ Households
- ▶ Parishioners
- ▶ Contributions
- ▶ Sacraments
- ▶ Certifications

## DIOCESAN BENEFITS

- Parishioner Data Gathering — demographics, giving patterns, locations, sacramental numbers, and Safe Environment certifications are automatically synced
- Easy-to-use dashboards and reports with flexible sorting and filtering functionality
- Single source database of all parishes and parishioner contacts
- Simple notification of data being changed
- Family membership search between parishes
- Online giving portal for annual appeals and to easily transfer funds

# DIOCESAN DATA SHARING



1

Diocese to Church

2

Church to Diocese

3

Church to Church

**W**ith this integrated software solution, diocesan administration can see which parishes are gaining members at a rapid pace, and which ones could use a little help. You'll know which churches have yet to pay

their annual parish assessment, or have yet to give their capital campaign pledge amount. With this information *literally* at your fingertips, imagine what your diocese can accomplish with your parishes on board!



*Are you ready to leverage your data?*

Visit [www.4LPi.com/WeGather](http://www.4LPi.com/WeGather) to learn more and schedule a product demo.

WeGather is built directly on top of Salesforce.com, the world's #1 Customer Relationship Management System. Salesforce is trusted by over 150,000 companies and non-profits — including the top *Fortune* 500 companies — to manage customers, sales prospects, and donors. With WeGather, the power of Salesforce comes to your diocese, church office, and parishioners.

## HOW CAN DIOCESES USE WEGATHER?

### COMMUNICATION CHOICES

Reach your audience through multiple communication channels, such as online messaging, email, group texting, and print mailing. Through WeGather, all donor information can be easily segmented, and messaging can be tailored to the right donor audience.

### REPORTING AND TREND ANALYSIS

Keeping track of all parishioner trends can help provide a window into the health of the diocese. WeGather has all the tools necessary to record and report trends, which helps dioceses determine what programs to create to help churches grow engagement and promote a stewardship way of life.

### MAILING LISTS FOR ANNUAL APPEALS

Multiple churches often mean multiple contact lists. With WeGather, dioceses have access to one central database, where all parishes maintain valuable parishioner information. Parishes no longer need to send in updated or new member addresses — it's all there in real time for dioceses to access.

### PARISHIONER RECORDS

Sacramental records — we've all got them, but keeping them accessible for all who need them can be tricky. Not only does WeGather allow dioceses to access specific census data, such as total number of baptisms, confirmations, and marriages, it also allows parishioners to view their own sacramental records if recorded by the parish.

### EASY COLLECTION/TRANSFER OF FUNDS

Dioceses have multiple appeals throughout the year — and unfortunately, that includes various bank accounts, financial statements, and account recording. WeGather allows for the easy transfer of funds from parishioner to parish or diocese. Whether it's for an annual appeal, special collection, or last minute emergency fund, all online giving and transferring is done safely and securely.

**WEGATHER**  
A NEW ERA OF PARISH TECHNOLOGY

